



**Jennifer Levine Hartz**  
**Corporate Hartz, LLC**

Founded in 2000, Jennifer's firm leverages her strategic management consulting experience with her in-house corporate social responsibility, communications, and employee relations roles with companies to construct elegant programs that achieve top- and bottom-line results.

Keen understanding of her clients' businesses and the environment in which they operate, combined with her 20 years of insight into the independent sector, make her an invaluable asset for a company's leadership team.

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## Corporate Hartz, LLC

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Social  
responsibility

Stakeholder  
integrity

Financial  
objectives

Creative  
solutions

[www.corporatehartz.com](http://www.corporatehartz.com)

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## Consulting

Corporate social responsibility is not “doing the right thing.” It is investing shareholder money ethically, efficiently, and effectively to maximize long-run returns.

Achieving reciprocal benefits among the three sectors – public, private, and independent (nonprofit) – is the Firm’s niche. Corporate Hartz offers creative strategies to leverage available company resources in the broader community and address critical business needs at the same time.

With undergraduate work in industrial psychology (University of Pennsylvania) and an MBA with a concentration in public policy (Georgia Tech), Jennifer Hartz worked regionally, nationally and internationally with McKinsey & Company, Georgia-Pacific Corporation, The Home Depot, and iXL Enterprises, where she implemented value-added programs in real organizations.

## Capabilities

United Technologies Corporation (UTC)  
Environmental program for the holding company and the Carrier unit

Deloitte and PwC  
Created strategies to build relationships with potential and current clients

IHG (Intercontinental Hotels Group)  
Designed and piloted a reduce, reuse, recycle program for hotel renovations – saved money, reduced landfill use, and helped nonprofits

Scientific-Atlanta  
Long-range planning for Foundation donations and Corporate volunteer program, including outcomes measures and communications

PRG-Schultz  
Created and led an international charitable program to expose the new brand and bring together employees

Arcapita (ongoing)  
Advancing leadership opportunities

Product Development

Business Development

Green Operations

Community Relations

Post-merger Management

Relationships and Reputation

## Communication

Compelling, consistent, clear, and concise communication with all stakeholders ensures support and fosters trust. During the last decade, Jennifer has developed appreciation for and expertise in both internal and external communications.

Corporate Hartz produces detailed implementation plans and trains the management team exactly how to follow-through on the accepted strategies and programs. This work guarantees a turnkey transition within the organization.

Please see the Corporate Hartz website to read published articles and whitepapers to gain a better understanding of Jennifer’s philosophy and approach to corporate social responsibility and its role for business.

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