

Welcome to the fifth issue of *Hartz & Minds*, a vehicle for us to share useful ideas and expert opinions on topics related to corporate social responsibility (CSR), impact investing, diversity, family philanthropy, nonprofit strategy, and social entrepreneurship!

Today's *Hartz & Minds* is a follow-up to the July issue on family volunteering! This newsletter will provide thought starters, as you think about your role in the community. Finding an appropriate and valuable volunteer connection between your personal passions and your professional skills is the formula for success!

Corporate Hartz engages business leaders and executives to help them navigate merging their personal callings, values, and opinions with their professional roles, resources, and goals in exciting and appropriate civic leadership opportunities. In addition, we address the training, mentoring, role modeling, and networking, which employees, partners, vendors, customers, clients, and associates require of executives today.

Certainly, the nonprofit community welcomes all the resources of the for-profit sector – money, in-kind donations, pro bono work, board leadership, committee membership, access to networks, event chairing, individual and group volunteers. There is need in every area of impact from saving the whales to teacher training, from feeding the homeless, to arts advocacy, from a host of health issues to international development. What's critical is that you find your unique path of service. If it remains completely separate and apart from your career, that's great. If it is entwined with your vocation, that's wonderful too! Examples include: Attorneys working with Legal Aid or indigent defense, CPAs serving as finance chairs for charitable organizations, Artists donating their work for nonprofit fundraisers.

To get started, ask yourself these questions:

- What is inspiring me to give my volunteer role some thought at this particular time?
- How have I shared my financial resources in the past? What inspired me to give?
- What service have I done in the past? What areas of impact? What types of giving?
- When has it been most fulfilling for me? When have I felt most valued?
- Am I more comfortable with direct service or leadership support?
- At this time, what resources do I have to give?
 - Time: How much? When – days, evenings, weekdays, year-round?
 - Skills: What am I good at? How can I leverage that for civic benefit?
 - Employer assets: matching gifts, time-for-dollars, grant opportunities, products, services, office or meeting space?
- What can I learn from volunteering? Can I hone my skills or grow my contacts?

As a friend of Corporate Hartz, you are invited to receive this occasional communication and are welcome to forward it to other interested people. We reach out to you no more than monthly with RELEVANT insight and USEFUL information. If you prefer not to take advantage of this free counsel, please email corporatehartz@yahoo.com; we will (reluctantly) remove you from this distinctive group.

Thank you, Jennifer Levine Hartz, President, Corporate Hartz, LLC, 404-285-4725